

Scaling Up Nutrition Business Network PAKISTAN

Membership Form¹

Scaling up Nutrition (SUN) founded in 2010 is a global, multi-stakeholder movement focused on increasing prioritization, resources and action to scale up nutrition through country-lead collective and coordinated approaches. It aims to unite a wide range of stakeholders across governments, civil society, the United Nations, donors, businesses and researchers in a collective effort towards improving nutrition. The SUN Movement is growing rapidly and currently this movement is in 54 countries. **The complete information about the SUN is available on <http://scalingupnutrition.org/about>**

SUN recognizes that businesses have a key role to play in upscaling nutrition interventions and improving nutritional outcomes. It highlights engaging business due to its comparative advantage in taking interventions to scale through development of cost efficient production and delivery systems, making food more nutritious, affordable and desirable through product and service innovations; and its ability and leverage to improve quality in supply and value chains particularly in production, storage and packaging. In addition to food fortification, businesses can promote healthy behaviours through appropriate nutrition communication strategies and creating mother/child friendly work environments, supporting nutrition sensitive market based research and building nutrition related business capacity in terms of technology and knowledge transfer. Private sector companies and organizations are invited to join the Scaling Up Nutrition Business Network (SBN)² (www.sunbusinessnetwork.org/) and to scale up nutrition in support of the SUN Movement. SBN has developed a public register of commitments to encourage transparency and accountability. Each company or private sector organization wishing to become a member of the SBN will be required to confirm and submit the following:



Commitment 1 – Commit to scaling up nutrition in support of the SUN Movement



Commitment 2 – Commit to the Principles of Engagement of SUN and the SUN Business Network³



Commitment 3 – Commit to actively supporting scaling up nutrition through:

Headline Statement – Please provide a summary statement (2 – 3 sentences) of planned or actual contribution (either financial, in-kind or knowledge/technology transfer) to either nutrition-specific interventions or nutrition-sensitive interventions, aligned with the SUN Movement, which will be published on the SBN website.

Summary statement: (Please insert a summary of your commitments to scaling up nutrition, using up to 350 words. This will be published online once the application has been reviewed. This summary will be updated on an annual basis. Please refer to the membership guidance note for additional information)

Commitments may have been made to other platforms (such as Every Woman Every Child, the Amsterdam Initiative on Malnutrition, the German Food Partnership, Nutrition for Growth Compact) provided their impact on nutrition is clearly articulated.





The commitment should specify:


¹ Please note that joining the SUN Business Network does not imply an affiliation with or endorsement by Government of Pakistan (GOP), World Food Programme (WFP), Micronutrient Initiative (MI), Global Alliance for Improved Nutrition (GAIN) or any other organisation that participates in the SUN Movement and the use of their emblems, logos and names is not permitted.

² <http://scalingupnutrition.org/the-sun-network/business-network>

³ Annexure 1



-  The anticipated reach or coverage of any initiatives promoting improved nutrition across SUN countries, or other developing countries⁴
-  Which nutrition-specific or nutrition-sensitive interventions are undertaken (see table below for some examples⁵),
-  Whether the contribution is a financial, in-kind contribution or involves knowledge and technology transfer (or any combination thereof), and
-  Expected results / deliverables and timeframe.

 **Commitment 4 – Commitments should be updated every year in light of new results or Initiatives.**

 **Commitment 5 – Do you produce and/or market food products or beverages for infants and children under 24 months of age?**


If YES, please indicate whether the following statement is correct:

“We follow responsible practices of infant feeding. We do not market any product to children under the age of 6 months as this interferes with exclusive breastfeeding, which is the recommendation of the WHO. After the age of 6 months, we follow appropriate marketing practices, which entail positioning foods as a complement to continued breastfeeding to the age of 24 months or beyond.”

YES or NO (Please delete as appropriate)

We may come back to you for further information. This information will not be published online, though may feature in your public commitments.

(Please use this section to substantiate how the company or organisation’s contributions aim to improve nutrition and support the SUN Movement in scaling up nutrition. We would also encourage you to send any additional explanatory documents as attachments or send links to online documents. This explanation and any other additional background materials will not be published on the website, but will be used for the review by the SBN Secretariat).

 **Voluntary Commitment -** *(In addition to the commitments outlined above, your organisation may wish to make an additional commitment to support nutrition in Pakistan, through the SBN)*

To become a member of the SUN BUSINESS NETWORK, please complete the following form (or provide these details via email to sbnpakistan@gmail.com). **THERE IS CURRENTLY NO MEMBERSHIP FEE.**

⁴ Please note that the primary purpose of the SUN Movement is to encourage country ownership of a holistic nutrition agenda. As such, we ask that you avoid naming specific SUN countries in your summary of commitments unless you already have explicit government support for your program, and instead refer to global targets, regional coverage or the number of countries in which you operate a relevant programme. We will encourage and support, where possible, the participation of SBN members in SUN country activities. Please do refer to SUN countries in your explanatory notes (which will not be published online). A list of SUN countries is provided below.

⁵ Please note that for nutrition-sensitive interventions, it is important to articulate how it contributes to improved nutrition as, for example, not all agricultural production interventions will have an impact on nutritional status.



Name of Organization

Industry/Sector

Contact Person

(This person will be your organization's focal point for the SUN Business Network)

Position/Title

Email

Contact Number

Mailing Address

Please tick to confirm that your organisation's decision to join the SUN Business Network has been approved by the Chairman, Managing Director, Chief Executive Officer, Chief Operating Officer or a member of the executive management team

(For production/manufacturing companies) Please tick to confirm that your product(s) meet the relevant applicable standards and regulations for commercial sale and distribution in Pakistan.
(Note: You may be asked to provide relevant certification or license information on the above, if required)

By becoming an SUN Business Network member, you acknowledge the 'Commitments to Nutrition' outlined in this form

Signature

Date

For queries or details about SBN, please write to sbnpakistan@gmail.com or call +92 300 856 8172

